

Ad Sizes and Rates

September 1, 2009

All ads run for one week, Monday through Sunday
See page 2 for examples of ad layouts

Site Sponsorship Banner (all pages)

\$150 per week

5" x 1.25" or 360 x 90 pixels

Vertical Banner (front page)

**\$100 per
week**

2.5" x 5" or 180 x 360 pixels

Square Banner (front page)

\$50 per week

2.5" x 2.5" or 180 x 180 pixels

Small Horizontal Banner (front page)

\$25 per week

2.5" x 1.25" or 180 x 90 pixels

Concert Listing Banner (above calendar listing)

\$50 per week

5" x 1.25" or 360 x 90 pixels



Examples of Layouts

(actual banners published during the 2008-2009 season)



5" x 1.25" or 360 x 90 pixels

THE CLEVELAND WOMEN'S ORCHESTRA
 Robert L. Cronquist, music director
74th Anniversary Concert at Severance Hall

MENDELSSOHN
Piano Concerto in g minor
 Jean Geis Stell, soloist

FRANCK
Symphony in d minor


Sunday, April 26
3:30 pm

Tickets \$20, \$15 & \$10
 Tickets: 216.231.1111

CAC | CUYAHOGA ARTS AND CULTURE

Presented with the support of WCLV

2.5" x 5" or 180 x 360 pixels



Western Reserve Chorale
Dvorak's Mass in D
 J.D. Goddard, conducting

Amanda-Joyce Abbott • Joanne Uniatowsky
 Timothy Culver • Michael Parry
 Daniel Hathaway, organ

Grace Lutheran Church
 13001 Cedar, Cleveland Hts.
 Sunday, May 17 at 7:30

2.5" x 2.5" or 180 x 180 pixels

Saturday, May 16th
 Lute song duo




MIGNARDA
 info at: www.MIGNARDA.COM

2.5" x 1.25" or 180 x 90 pixels

AKRON SYMPHONY

Brahms Requiem
 Saturday, May 2, 2009 - 8 PM
 E.J. Thomas Hall



5" x 1.25" or 360 x 90 pixels



SPONSORSHIP & AD RESERVATION FORM

Please mail to
ClevelandClassical.com
P.O. Box 518, Edgewater Branch
Lakewood, OH 44107-0518

or e-mail relevant information to: editor@clevelandclassical.com

Organization name _____

Billing Address _____

City _____ State _____ Zip _____

Contact person _____

Phone _____ Email _____

Your web site (to be linked to your ad or banner) _____

SPONSORSHIPS

We would like to sponsor

___ The entire edition for the week of _____ @ \$150

ADS

We would like to reserve the following advertising space (front page):

___ a vertical banner (front page) for the week of _____ @ \$100

___ a square banner (front page) for the week of _____ @ \$ 50

___ a small horizontal banner (front page) for the week of _____ @ \$ 25

___ a concert listings banner (listings page) for the week of _____ @ \$ 50

Signature of contact person

DETAILS

- Sponsorship banners, page sponsorship logos and ads will run for one full week from Monday morning to Monday morning.
- Electronic versions of banners, logos (for page sponsorships) and ads should be emailed in tiff or jpg formats to editor@clevelandclassical.com. We can set up your banner or ad for you for an additional \$10. Deadline is Friday at 5 for the following Monday.
- We will bill you the week after publication.
- Discounts can be arranged through the editor for multiple banner or ad runs.
- There is no connection between sponsorships, ads and editorial content on ClevelandClassical.com.